

# Biography - Nathalie Gosset



## **Nathalie Gosset**

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## **Practice areas**

Emerging Industry Trends

Technology Commercialization

Valuation of Innovation

Incubation Centers

## **Corporate Settings**

Non Profit

For Profit

Large Companies

Start ups

## **Industries**

Life Science

Telecommunications

Optics

Petroleum

## **Functional Expertise**

Marketing, Business Development

Innovation Valuation

Engineering Leadership

Technical Turn Around

Program Management

## **Education**

MBA, U. of St. Thomas, St Paul, MN

MS Telecom, U. of Colorado, CO

BSEE, ISEP, Paris, France

[www.nathaliegosset.org](http://www.nathaliegosset.org)

[Nathalie Gosset on LinkedIn](#)

Ms. Gosset is Sr. Director, Marketing and Technology Innovation Evaluation at the Alfred E. Mann Institute for Biomedical Engineering at the University of Southern California.

[The Alfred E. Mann Institute](#) is a non-profit acceleration center for the commercialization of biomedical inventions coming from USC. She is responsible for establishing the value of each innovation and for developing product specific strategic business plans for some of the new inventions developed by AMI.

Nathalie Gosset is a sought after keynote speaker on matters related to the Future and the Evolution of Technology. She is frequently invited by companies, universities, and state agencies to present her insights when they need to develop competitive edges to product rollouts, educational programs, or workforce development. Ms. Gosset is known for her perspectives on the "S Curves" of innovations and how to ride them to increase the relevance of a business and knock down the competition.

Ms. Gosset has over 25 years experience in the development and commercialization of technology-based products. She has weaved her engineering, marketing, and business expertise throughout her professional life. Prior to AMI, she headed engineering departments. She specialized in the turnaround of startup companies with special focus on engineering team leadership (VP of Engineering at Sabeus, Director of Engineering at Novera). She worked for large companies (Alcatel and ADC Telecom) and at Alcatel after ten years in optical design engineering. She became Director of the Program Management Office overseeing the activities of about 600 engineers. She received an Outstanding Achiever Award and five Quality Cups (a prestigious recognition at Alcatel) for innovative leadership.

Ms. Nathalie Gosset is a member of several medical advisory and director boards and is on several biomedical review boards for venture firms.

She was the North America representative for the Institute of Electronics and Electrical Engineering - Medicine and Biology Society (IEEE-EMBS), an international organization promoting bioengineering education worldwide. From 2006 to 2009.

She received several prestigious IEEE awards:

2009: IEEE Engineer of the Year

2007: Career Service award for creating more than 50 chapters worldwide to stimulate innovation between doctors and engineers

2005 IEEE-RAB Leadership

2005: Outstanding IEEE-EMBS Chapter Award, a global recognition

Ms. Gosset also a published author and wrote the book *Hidden Jobs, Where to Find Them!*

Nathalie holds a BSEE from ISEP (Paris, France); MS in Telecommunications (Boulder, CO); MBA (University of St. Thomas, St. Paul, MN).